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MathsGee

A cloud-based platform where learners can join to:

CONNECT - LEARN - FUNDRAISE

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Recent Achievements

- 2021 AfDB Innovation Support Programme
- 2021 Global Silicon Valley Top 25 (Out of 3,500)
- 2021 SAIS-2 Pitch Finalist (Slush, Helsinki)
- 2019 African Union Top 40 EdTech Innovation

MathsGee Leadership Team

Edzai Zvobwo - CEO

Product Manager,Data Scientist,Mathematician with 20 years experience.

Joshua Mwanza - COO

Bio-Scientist, STEM entrepreneur with 10 years experience.

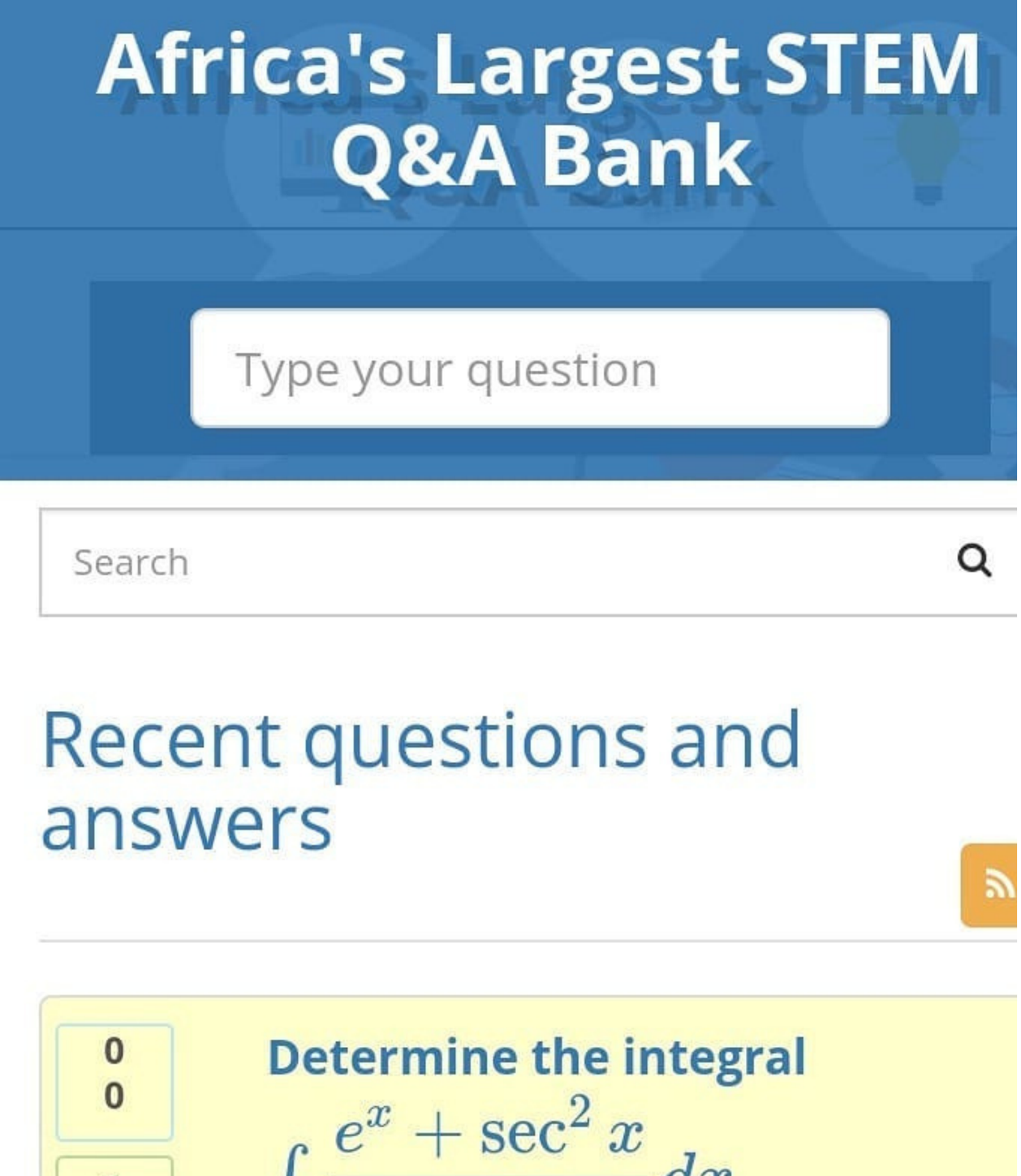
Rhulani Rikhamba - CMO

Telecoms and IT marketing with 18 years vast experience.

Problem

Currently Africa does not have enough:

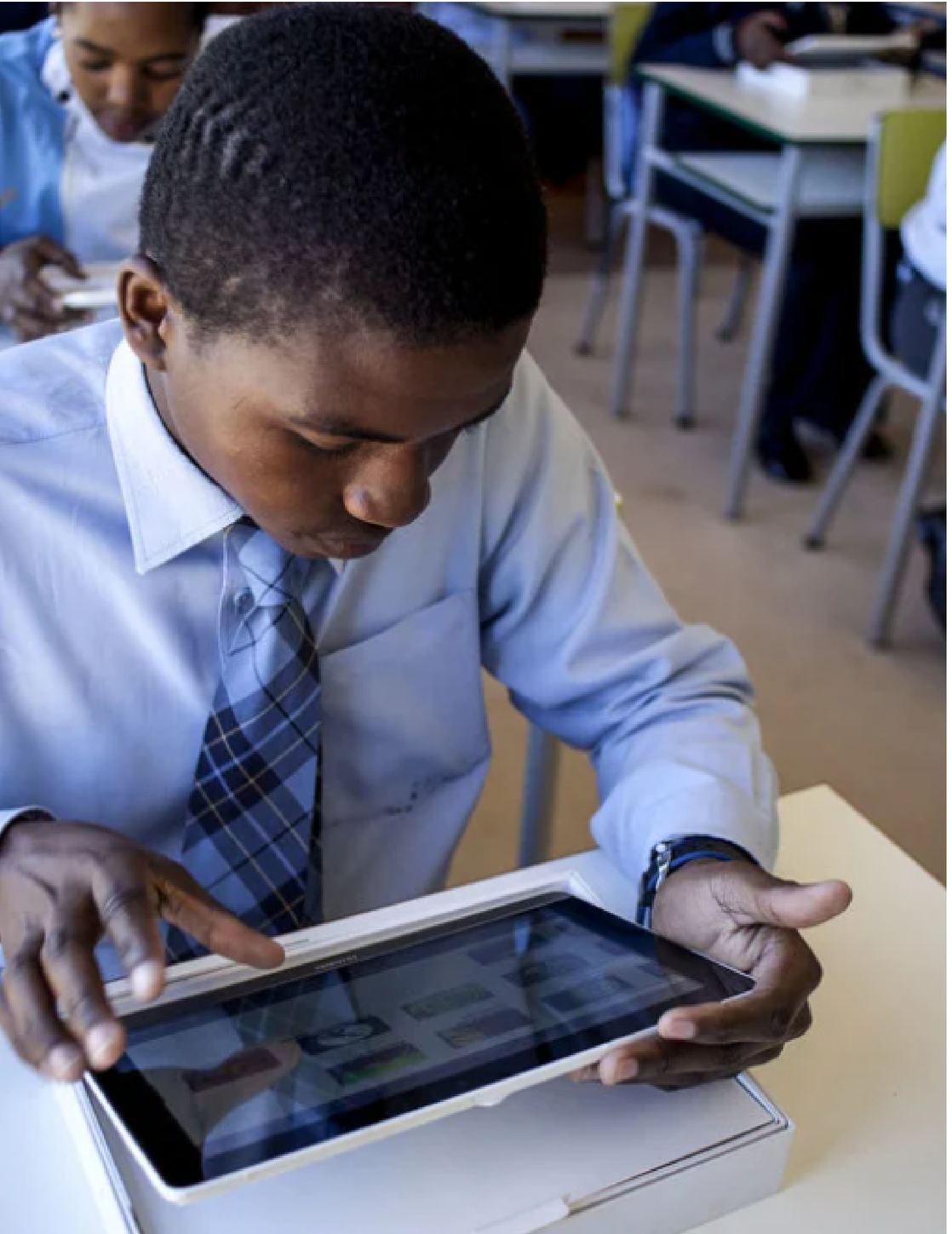
- State of the art, localized platforms to **support** remote learning.
- **Evidence**-based learning.
- People **creating** online learning content outside social media.
- Capacity to train youth how to **monetize** their knowledge in the online gig economy.



Solution

On MathsGee users can get:

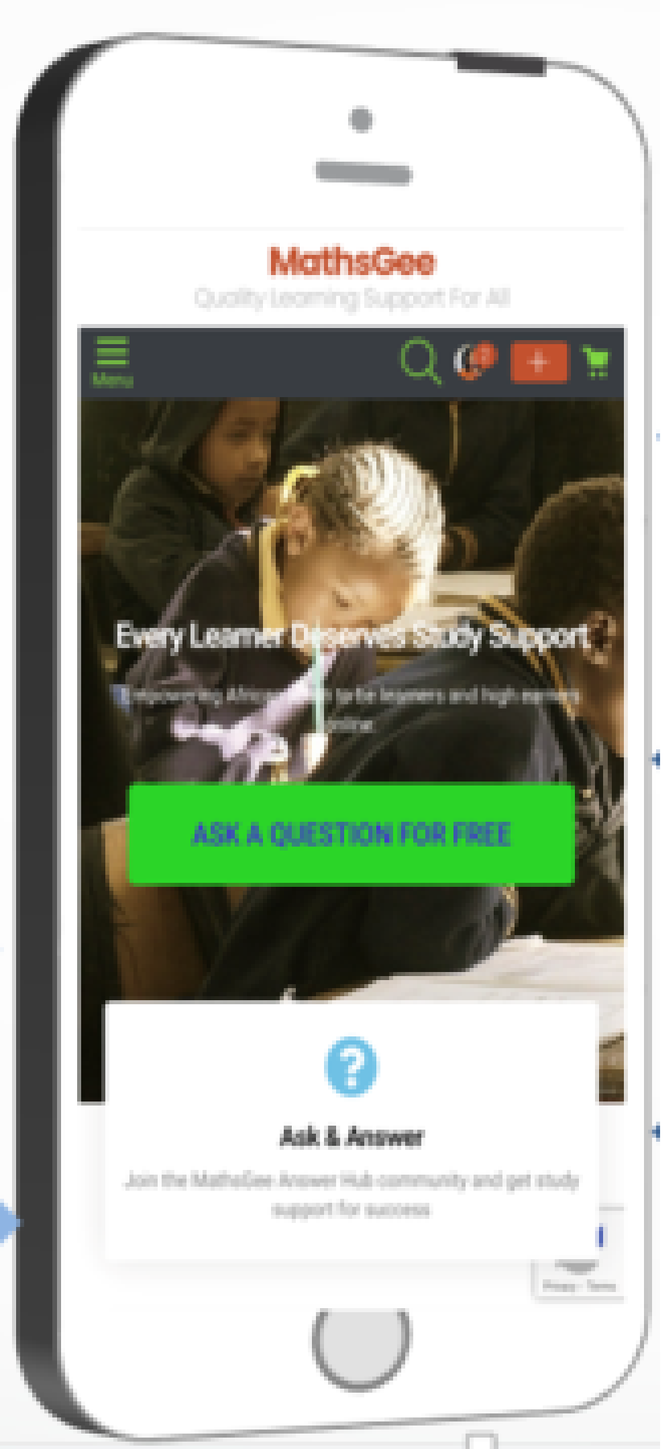
- instant answers from our AI, **GaussTheBot**
- **expert-verified** answers
- **learning evidence** assessment
- **expert-led** live lessons
- **Peer2Peer** tipjar donations
- **Public** donations through dedicated fundraisers



Benefits of Solution

MathsGee provides:

- Free & Paid Just-In-Time Study **Support**
- An opportunity for learners to **exchange knowledge and collaborate**
- Seamless online infrastructure to **fundraise**



Use Cases

MathsGee has been created for learners who need to:

- **get help** whilst studying remotely/in-class
- **help other learners** with their studies.
- **connect with peers** on various school subjects
- **host paid/free live video lessons**
- **compile a digital portfolio** of work
- **learn about online gig economy**

Customer and trends

CUSTOMER PROFILE

Age: 15 - 24
Requires on-demand educational support

Youth Based in Africa

71% of MathsGee users connect using mobile

TRENDS

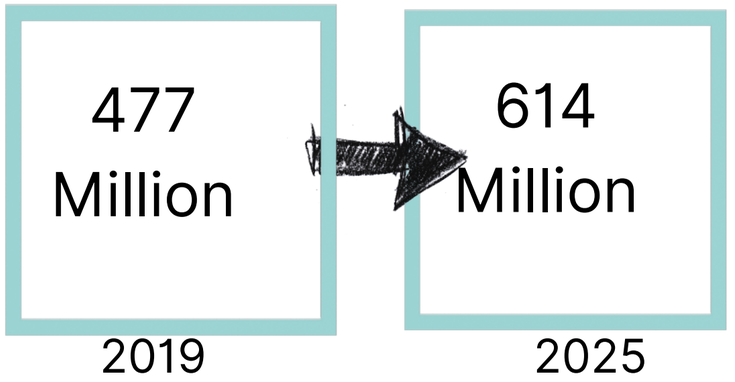
60% of Africa's population is below 25

89% Informal employment is an opportunity to learn and earn

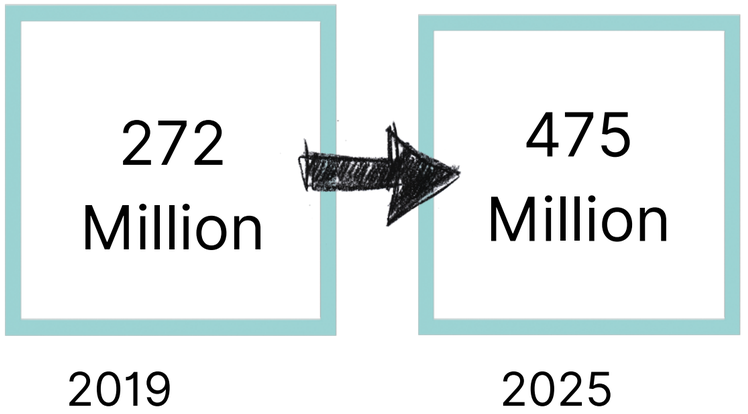
Africa has the fastest growing e-Learning market CAGR at 37% from 2021 – 2026

Market Readiness

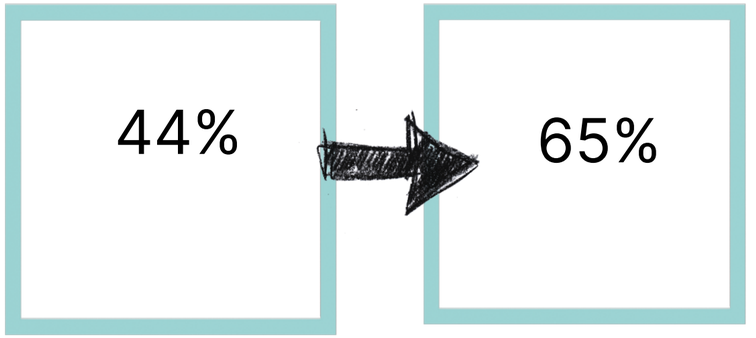
Africa's Mobile Unique Subscribers is projected to grow by CAGR 4.3% from 2019- 2025



Africa's Mobile Internet users is projected to grow by CAGR 9.7% from 2019- 2025

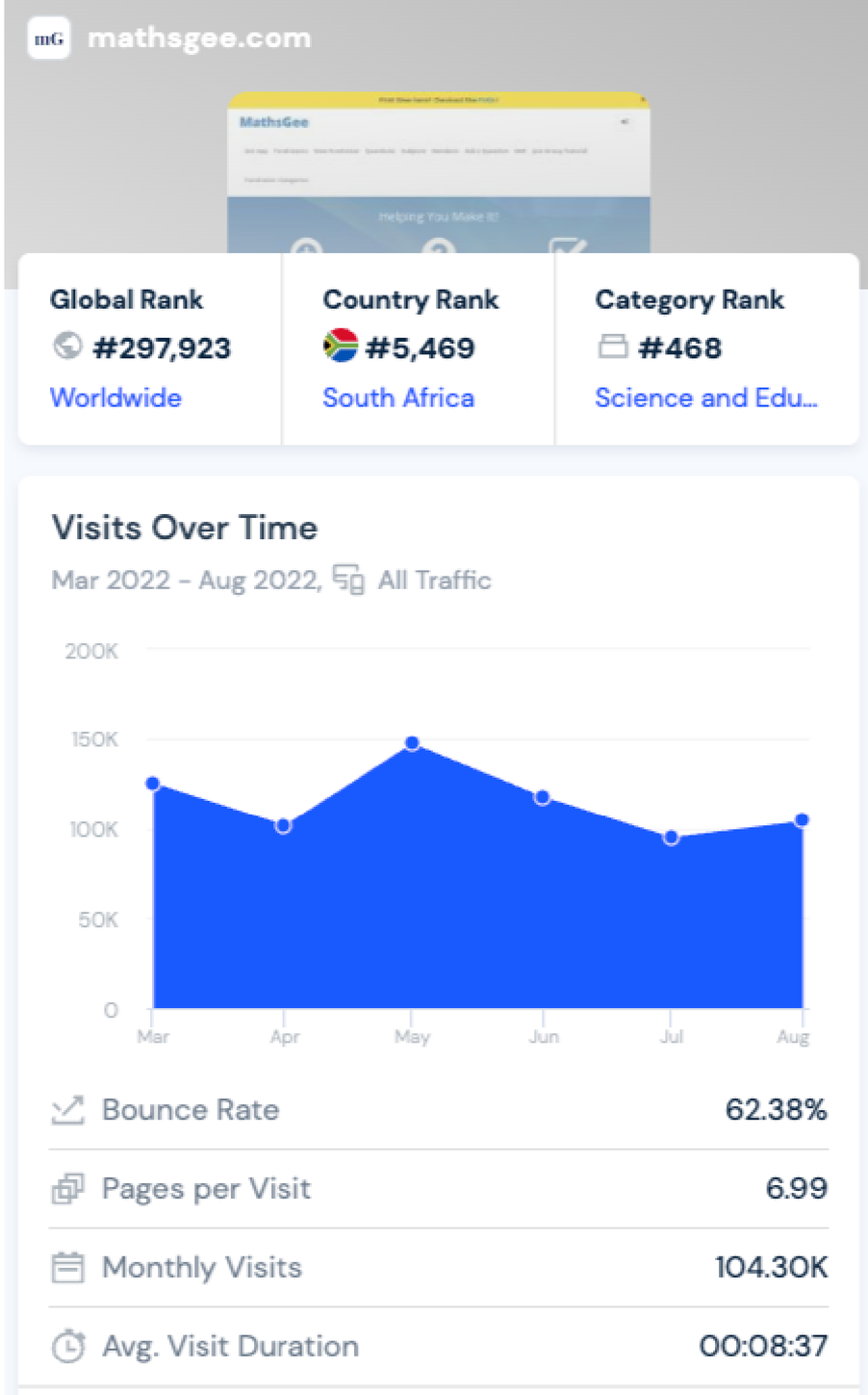


Africa's Smartphone users is projected to grow from 2019- 2025



Traction - Content

- Solution already in production
- 55,000 **Q&As** Posted
- 2 Fundraisers
- 120,000 Monthly Average Users
- R2,000 P2P **Donations**
- Over 700 **Quizzes**



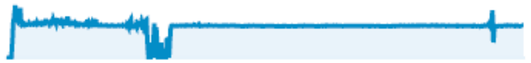
Traction - Traffic

Users
1,626,334

New Users
1,625,271

Sessions
1,776,731

Number of Sessions per User
1.09



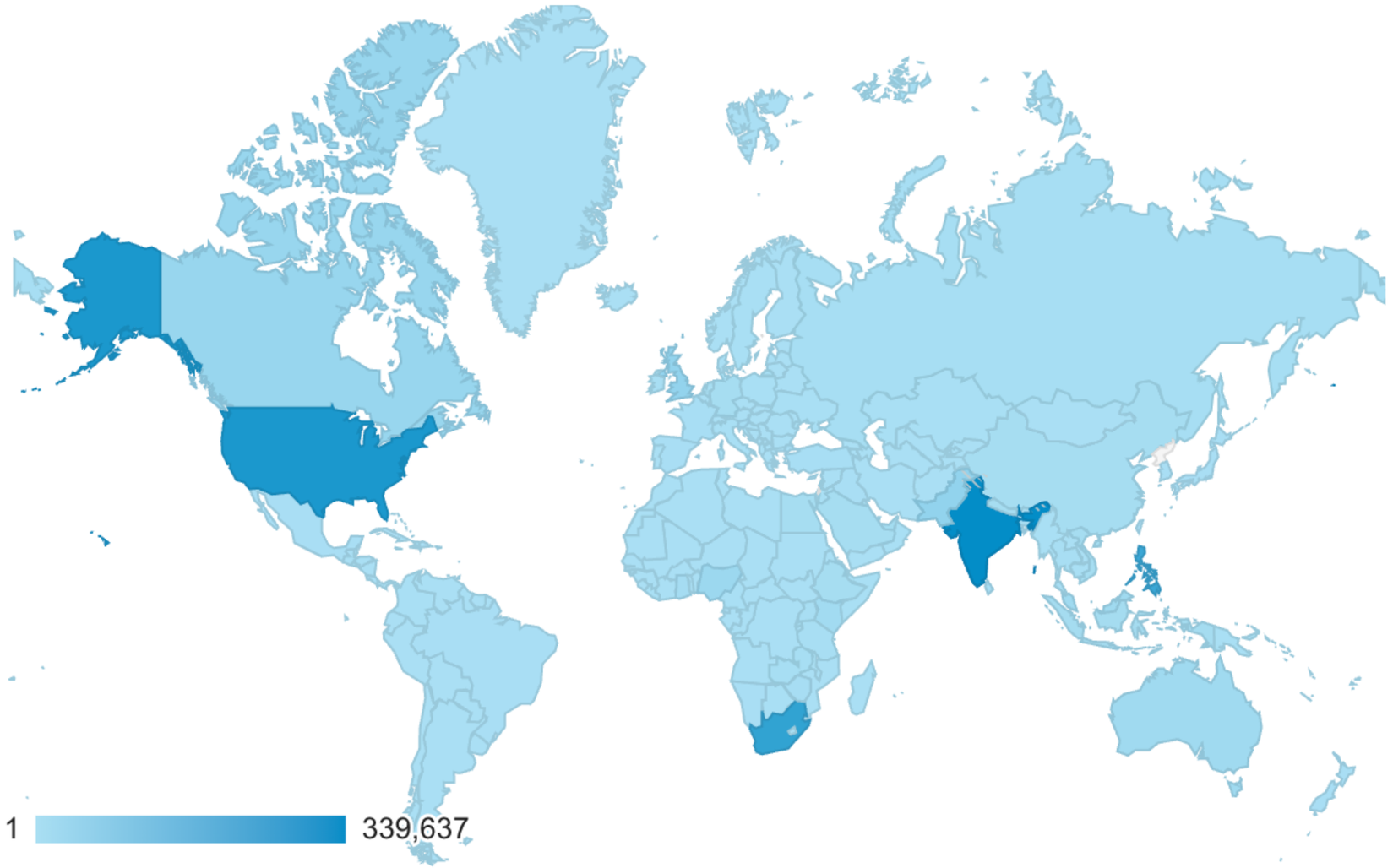
Page Views
3,019,810

Pages/Session
1.70

Avg. Session Duration
00:01:19

Bounce Rate
78.83%

Traction - Geo



Competitive Advantages

- Proudly **African** Startup
- Focus on **Monetization**
- **Track Record** in Africa
- Leverage **Open Source**
- Cutting Edge **AI tools**
- Proprietary **Plugins and Integrations**

Product Roadmap

- Add AI to automate question and answer generation - **completed**
- Add offline and feature phone channels
- Add Language-localized platform instances
- Add quiz creation from Q&A platform

Business Model

We take:

- **R79.99**/month or **R480.00**/Year **subscription** for premium content

We acquire users mainly through:

- Learning Management Systems integrations
- Organic Search Engine Optimisation

Contact us

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